Photography Workshop

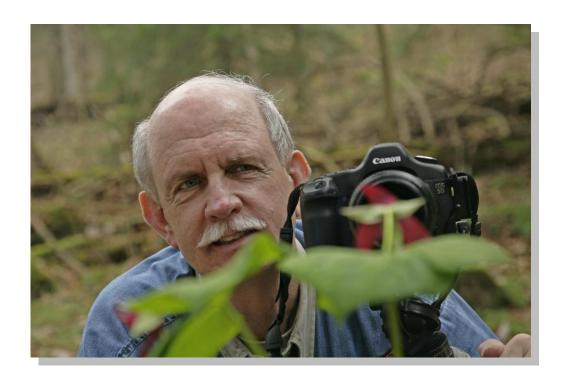
Presented by

John W. Snell

at the

The Gateway Regional Arts Center

101 East Main St. Mt. Sterling, Ky 40353 June 18, 2011 – 10am- 4pm







<u>Title:</u> Digital Photography

Goal: How to Take Better Photographs

<u>Duration:</u> One day <u>Date:</u> June 18, 2011

Cost: \$100

Age Group: 14 and over. Subject matter will be relevant for beginning and intermediate

photographers.

<u>Overview:</u> The workshop will be classroom instruction with time for questions. Instruction will not delve into how individual cameras work or their specific controls, but rather will concentrate on features that are common to most cameras and how they affect the outcome of the photographs we take. It is our aim that anyone who attends the workshop will learn concepts that can immediately enable them to take better photographs.

Topics to be covered:

- 1. Essential photography equipment
- 2. Essential camera features: what they are and how to use them
- 3. How a camera "sees" its subjects...getting the correct exposure
- 4. Making sharper photos
- 5. Composing better photos
- 6. Best use of available light
- 7. "Seeing" photographs
- 8. Q & A

<u>To Enroll:</u> Contact The Gateway Regional Arts Center (www.gatewayartscenter.com) (859) 498-6264

Hours: Tuesday-Friday (10:00 – 5:00pm) Saturday (11:30 – 4:30pm)

About John W. Snell

After a computing career spanning nearly 30 years, including 18 years as the computing center director at Transylvania University, Kentucky native **John W. Snell** shifted his focus to photography. He is very much in his element while toting 30 pounds of camera gear and trekking around Kentucky's Red River Gorge or other equally photogenic venues in the Smokies, North Carolina and West Virginia that are within easy driving distance. In addition, his travels have taken him to locations in California, Oregon, Colorado, Utah, Wyoming and Arizona, where he has captured many stunning images. He also enjoys photographing cityscapes and thoroughbred horse racing. This award-winning photographer's work is characterized by saturated colors and he attempts to represent his subjects in ways that evoke smiles of wonder from those viewing his work.

John's work has appeared in **Outdoor Photographer**, **Popular Photography** and **Keeneland** magazines, TIME books, McGraw-Hill books, as well as numerous local publications. His **Red River Gorge**, **The Eloquent Landscape**, a 168-page coffee table book of photographs, was introduced in late 2006 and it quickly went into a second printing. Nearly 100 of his photographs grace the pages of **Through the Eyes of Lincoln**, **A Modern Photographic Journey**, which was released in April, 2008.

John's images are marketed through galleries and gift shops throughout Kentucky. He also sells his work at regional art fairs. Corporate buyers of his work include Norton Brownsboro Hospital (Louisville, KY), the Fayette County Attorney's office (Lexington, KY), the U.S. Attorney's office (Lexingon & Louisville, KY), the U.S. Department of Agriculture, Kentucky American Water Company, and Eli Lily (Indianapolis, IN). His photographs are displayed in hotels, hospitals and other public and private venues throughout the country.

John has conducted photography workshops and made numerous photography related presentations to various groups. Among them are the Kentucky Association of Environmental Educators, the U.S. Forest Service, the Kentucky Native Plant Society, PhotoScenic Kentucky (2009, sponsored by Canon), the Lexington Art League, and photography weekends at Cumberland Falls, Pine Mountain and Pennyrile Forest State Resort Parks. Camera clubs he has spoken to include The Creative Camera Club (Lexington), Jackson County Photo Club, Menifee County Photo Club, Frankfort Camera Club and photo clubs in Morehead and Georgetown. Additionally, he offers private photography instruction and provides digital printing services for other artists and photographers.

A native Kentuckian, he resides in Lexington with his wife, Anne. Visit his website at www.johnsnellphoto.com or call him at (859) 254-1929 to make an appointment to visit his Lexington gallery.

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