

It's All About the Print

A Hand's On Digital Printing Workshop

Featuring

Jeff Lackey & John Snell

Saturday May 31, 2014

9:00 a.m.-4:00 p.m.

Lexington School of Photography

400 Old Vine Street #200

(Above Wines on Vine)



If you're struggling to get a decent print - we can help. This workshop is designed to teach you the details of digital printing. We'll help you take your printing to the next level with insights into color management, artistic considerations and practical how-to's for both Photoshop and Lightroom.

The course fee covers printing supplies including paper and ink as well as access to photo printers. Lunch is provided. Bring your laptop with Photoshop and Lightroom installed (trial versions are available from www.adobe.com). If you have a color calibration device such as a Spyder or ColorMunki bring it along too!

-----Detach Here -----

Last Name _____ First Name _____

Address _____ City _____ State ____ Zip _____

Phone (____) _____ - _____ E-mail _____

of persons _____ x \$125 each = \$ _____ Payment Type: Cash _____ Check _____

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Please make checks payable to: **Lexington School of Photography**

Mail to: J & J Digital LLC , 951 Star Shoot Pkwy, Lexington, KY 40509

Web: www.injdigital.net

E-mail: jeff@injdigital.net

Phone: (859) 492-2320

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Workshop Agenda

1. Intro to Printing and Color Management

Hands-On: Download and install profiles.
Perform soft proofing

2. Printer Calibration

Demonstration: ColorMunki Calibration
Hands-On: Perform monitor calibration (optional)

3. Printing from Photoshop

Hands-On: Adjust and print sample images

4. Printing from Lightroom

Hands-On: Adjust and print sample images

5. Black and White Printing

Hands On: Adjust and print sample images:
using ICM profiles,
Epson Advanced Black & White Mode and
Third-Party RIP

6. Buyer's Guide to Fine Art & Archival Printing

Printer Choices for 2014
Media Options & Considerations
Print Finishing Options

7. Final Lab

Hands On: Printing of student images (13x19 prints)